

CARMEL PINE CONE

ISSUED WEEKLY

MARCH 3, 1915

CARMEL, CALIFORNIA

VOL. I, NO. 5

Impressions and Suggestions To Make a Fruit Growing Section of the Valley

Carmel has amongst its visitors, in the person of Edward J. Sullivan of Los Angeles, a man who has travelled the world over, and who has visited almost every resort and historic place on the face of the globe.

His opinions of Carmel are worthy of consideration. Mr. Sullivan has had an interesting and picturesque career as a business man, diplomat, newspaper and magazine writer, and is the author of several books on travel, social, political and economic subjects. He was connected with the U. S. diplomatic service under President Roosevelt, whose friendship he has enjoyed for close on 20 years. He also enjoyed the confidence and friendship of Presidents Harrison, McKinley and Taft, and James G. Blaine. The great statesman was a most intimate friend of his. Mr. Sullivan is prominently identified with the real estate business in Los Angeles and San Diego, and has developed large sub-division properties in those cities. Being asked what his impressions of Carmel were he said:

"My answer is that it is the most unique, scenic and picturesque spot I have ever visited. I say unique because in all my travels I have never seen such a combination—pine forests and ocean combined. In addition to this, the place has a peculiar charm for me, because it holds all that is mortal of that wonderful genius Fra. Junipero Serra. This world has produced few greater men. I can readily understand now why such an artistic and practical man should want to spend his last days in Carmel, and that his mortal remains should lie in such a beautiful spot. Junipero Serra, was artistic as well as practical, as the chain of missions and the beautiful buildings which he designed are evidence of that fact. I have longed to look

upon his grave—that sacred spot, and my ambition is now gratified. A man may die, but his memory lives on, Junipero Serra's memory will grow fresh with years. His grave should be a pilgrimage and if properly brought to the attention of the people not alone of the United States, but of the whole world, tens of thousands would visit his last resting place.

"Why not inaugurate a day to be known as 'Pilgrimage Day to the Grave of Junipero Serra?' Carmel holds within its domain a spot as sacred as any in the world.

"It matters not in question of faith and belief, the fact remains that his name is interwoven in the history and life of California. Then there is Monterey with its historic associations which should have a peculiar charm for every student of history.

"I am frank to say that had we any such place in Southern California, we would have attracted hundreds of thousands to visit there. It is up to the people of Carmel to make it one of the famous spots on the American Continent. I will gladly lend my support to such a project.

"Carmel's future is entirely in the hands of its own people, and they can render great service to this state and nation if they do their duty.

"Hundreds of thousands of tourists will visit both Expositions this year, but how many of them know of the scenic beauty of this place, as well as its historic associations? Comparatively few I am sure, so say

Mr. Sullivan will return to Sacramento for the session of the Legislature March 8, as he is engaged in writing a review of its work, as well as sending daily articles to a chain of newspapers.

He will return here at the close of the Session to spend the summer season.

Recently the S. F. Chronicle's correspondent printed the following interesting article in that paper:

Many cattle, horses and sheep have taken the last bite of their favorite pasturages in the Carmel valley. The landowners in this fertile section realize that far greater returns can be made from fruit trees. Consequently, several thousand acres have already been cleared of the oaks and sycamores, and the live stock driven back into the hills. The section where the greatest development is now going on lies between the Laureles ranch and the Hatton dairy, a few miles from the mouth of the Carmel river. Apples and pears do best in this section and several thousand trees are now being planted.

The favorite varieties of apples being set out are Newtown pippins, bellefleurs and white winter pearmain; of the pears, winter Nelis and Clair-

geau are in the greatest number. These varieties reach perfection and find ready markets. Already the fame of one orchard has leaped the Atlantic and every year many carloads of pears grown by Edward Berwick are sold in England and France. Although the European market was shut off this season because of the war, Mr. Berwick had no trouble in selling his entire output in the Eastern states. Some of the other successful orchardists of the Carmel valley are J. H. Stewart, W. E. Martin, Winham Bros. and Frank Schulte.

Some of the land is being planted in beans and tomatoes, but the industry which brings thousands of dollars into the farmers' pockets is raising the seed of the Hubbard squash and the Yankee pumpkin. The land seems specially adapted for propagating the seeds of these plants. The flesh is used to feed hogs and cows. Much of the large James Meadows ranch in now being used for this purpose.

Immortal Fame a Success

The first presentation of Herbert Heron's comedy, "Immortal Fame," was given in Carmel last Friday evening, at Arts and Crafts hall, as a benefit for the Belgian Relief Fund. A large audience witnessed the play, and the hearty and spontaneous applause throughout was evidence of its success.

The easy colloquial dialogue, the brilliant flashes of wit, the delightfully funny situations and the charming and delicate love-motive surprised many to whom the author is known only as a writer in the heavier field of serious poetry and tragedy.

The cast was as follows:

Henry Burning, poet	Ernest Schweninger
Albert Figg-Poage, philosopher	O. D. Hankins
Evelyn Wood, sculptor	Sophie Herrick
Gruwell Payne, musician	Opal Heron
Sandringham Prout, painter	Ludovic Bremner
Marian Marvin, writer	Dale Tilden
Mrs. Uiter, of the Redwood Inn	Maude Lyons
Alice Rainbolt, of the Voters' League	Grace O'Connell
Homer J. Merritt, of the Drama Society	Walter Anthony
P. D. Fullaway, of the Realty Syndicate	Philip Wilson, Jr.

SCENE: ATTIC OF THE REDWOOD INN

Act I: Tuesday before Thanksgiving, 1914
Act II: Wednesday
Act III: The same (30 minutes later)
Act IV: Thursday (Thanksgiving Day)
Epilogue: Thanksgiving Day a year later

When the President Starts West

President Wilson sails for Panama, March 5, on the battleship Mew York, escorted by the Texas. He will pass through the Canal on the old Oregon, review the fleet on the Pacific side March 13, and is expected to arrive at S. F. March 24. Separate war-ships will be provided for ex-Presidents Roosevelt and Taft.

The diplomatic corps and members of Congress will be taken to the Canal Zone on army transports. Besides the 21 battle-ships of the Atlantic fleet, the Atlantic torpedo flotilla will go to San Francisco. Many foreign warships are expected to take part in celebrating the opening of the Canal, and San Francisco bay will probably be the rendezvous of the largest fleet of war-ships ever gathered on the west coast.

Autos for Hire

All Drives or by the Hour

Auto Stage

C. C. GOOLD PHONE 597 F4

LIVERY HAULING STORAGE
HAY AND GRAIN

The Canal as an Achievement

The canal and its building are a distinguished credit to our government, and it even looks as if its administration would shortly become such. In fact, it may well be that the building and operation of the canal will give the world the best concrete assurance on the largest scale yet offered, that democracy is able to avail itself of the best expert service, and set upon itself the restraint necessary to such use. If so, we shall have to reckon this by-product among the chief benefits of the canal. The whole work bears a good name for its "politics"—or relative lack thereof; and its beginning, its carrying out, and its ending bear witness severally to the firmness and wisdom of three successive administrations, to each of which, as far as the canal is concerned, the American people, in spite of its wont, can afford to be ungrudgingly thankful. It is worthy of note that two pieces of work outside the country proper, namely the government of the Philippines and the building of the canal, rank as the most satisfactory administrative achievements standing to the credit of our usually lax and wasteful democracy. It is evidently good for democracy to have something real to do. —Benjamin Ide Wheeler in the Review of Reviews

Domestic Finance

Now from his littered den with face of woe
Comes father bearing a great sheaf of bills.
He sees his offspring. "Where's your mother? Go,
Tell her I want her." Grim foreboding fills
The child: he gazes at his sire, then runs
To where his mother sits, unworried quite.
"Oh mother, hurry! Father's reading duns!"
She lays aside her needle and turns white.
"Yes, angel; did he say he wanted me?"
Like culprits twain they enter. Father speaks:
"Here's an account from Smith. I cannot see
Why you go there—he's hounded me for weeks."
Mother explains, smooths father's rumpled hair—
"It's all right, dear; come, now, don't be a bear!"

"Run over these with me—I'd like to clear
Them up today. I have a note to meet.
I wish you would economize, my dear."
Mother, protesting, slowly takes a seat.
"I had to get that dress. I knew that you
Would wish it, darling, if your sister came—
I thought at first I'd make my old one do,
But it was out of style. Am I to blame?
She must be entertained—that little dance
Was quite expensive. What a time she had!
This bill's for flowers. Wait until I glance
Over the items. Really, it's too bad
That roses cost like that—they're worth it though."
Then father sighs: "That note will have to go."

WHEN WRITING TO
YOUR FRIENDS
SUGGEST

Pine Inn

AS A DESIRABLE
STOPPING PLACE

Printing
Engraving

BRING
WORK
OF THIS
KIND

TO THE
Pine Cone Office

Useful Volume

THE ALMANAC hangs on the wall,
To do its full duty its there;
It tells me this Friday should be a fine dry day
And next Friday cooler but fair;
It tells me the minute the sun will begin it,
His march o'er the heavenly track,
And how Lucius Hanna of Whoopville, Montana,
Was cured of a pain in his back!
The almanac never intrudes,
It waits till its called on to speak;
No smartness professing, it tells without guessing
The date or the day of the week.
Most maladies cheerless I face and am fearless
Since reading how all who will try
Can trick the grave digger and back to full vigor
Come waving one bottle on high.
The almanac comforts and cheers,
It's knowing, obliging, and glad;
It shows me by right ways that good days and bright
days
Must follow the dreary and bad;
It's chock full of reason and always in season;
It gives my existence the tone
That comes by just by wearing a smile while compar-
ing
Those other folks' ills with our own!

ADVISE YOUR FRIENDS, AFTER VISITING SAN FRAN-
CISCO AND SAN DIEGO, TO COME TO CARMEL,
AND RESIDE AWHILE.

Carmel-
by-the-Sea
Pharmacy

See us for

Drugs
Toilet Articles
Fine Stationery

Fred Leidig

Dealer in

WOOD

COAL

HAY

GRAIN

SPECIAL PRICES ON
TON LOTS OF COAL

T. B. REARDON

Agent for the

Edison Mazda Lamp

BEST LAMP MADE

FOR SALE

Rhode Island Red Hens,
Pullets and Cockrels.

Selling out. T. H. Lewis
f24 1m P.O. Box 55, Carmel

CARMEL BAKERY
AND GROCERY

WE CARRY J.H.N.
AND SUNKIST
GOODS
USE OUR BAKED
GOODS—MADE
IN CARMEL
F. S. SCHWENINGER

FOR INFORMATION

CONCERNING PROP-
ERTY IN AND ABOUT
CARMEL, ADDRESS

Carmel
Development
Company

Carmel Pine Cone

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W. L. Overstreet, Editor and Publisher

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Learning undigested by thought is labor lost;

Thought unassisted by learning is dangerous.—Confucius.

Get All the Fresh Air You Can

From time immemorial it has been a habit, based upon belief, for anxious mothers to warn the members of their family against the perils of night air. "Keep out of the night air, it is dangerous," has been a sort of family slogan. In late years, however, people have been learning that they could sleep in the night air the year around and realize beneficial rather than harmful results.

Here in Carmel, especially, we have become "fresh air fiends," and we take all the fresh air we can get whether by day or by night. We do not fear the "humors" of the "dank and rheumy night."

The public health service of the United States government is now making a systematic campaign intended to educate people to the advantages of fresh air. A bulletin on the subject, written by Senior Surgeon Banks, says that fear of night air had its origin in a superstition of the primeval cult of Sunworshippers. This superstition led the nations to classify anything outside the "sphere of solar influence" as dangerous. Life was to be lived while the sun shone and the day was bright, but when the great orb disappeared, terrors and furies strode in the darkness, and good people, solicitous for the safety of their skins, were supposed to get well within cover.

Modern science has demonstrated that night air and day air, the one with and the other without the sun, have the same physiological influence, conditions being equal. They contain the same proportions of oxygen, nitrogen, argon and carbon dioxide, location and environment considered. There is no

quality in night air differing in any way from the qualities of day air. People who desire to live normally should breathe just as much fresh air as they can get into their lungs.

William H. Taft seems to be a better statesman out of office than when in office. And Mr. Bryan—well Mr. Bryan is in a class by himself.

W. L. Overstreet for Congress, in 1916 to succeed Hayes. Spread the glad tidings, brother editors.

The watchful waiting policy of the local fire commission is getting on our nerves. A fire this coming summer may wipe out the town.

Do not fail to vote at the Sanitary Board election, March 8, next Monday.

PROFESSIONAL CARDS

CONVALESCENT AND REST HOME

El Camino Real near Ocean Ave.

Mrs. Catherine Morgan Carmel Cal.
Graduate Nurse

Mrs. A. W. Lemaire

ROYAL ACADEMY, LONDON
LESSONS IN SINGING AND VOICE PRODUCTION. FRENCH, ITALIAN, GERMAN, ENGLISH SONGS ORATORIO, OPERA

The Pines Carmel

MANZANITA MOVING PICTURE THEATRE

"The Master Key"

BY JOHN FLEMING WILSON

NOW RUNNING

Every Saturday Night

ADMISSION 10 AND 20c

CHURCH NOTICES

All Saints Episcopal

SERVICE AT 4 O'CLOCK EVERY SUNDAY, EXCEPT SECOND SUNDAY IN THE MONTH, WHEN THE HOUR IS 11 A.M.

A. W. DARWALL, Rector

Christian Science Society of Carmel

Service at Arts and Crafts Hall, Sunday morning at 11 o'clock. Wednesday evening at 7:30 o'clock. The Public cordially invited.

The Monte Verde Hotel is delightfully situated among the pines, and is a home-like place—pleasant rooms and good table. The management gives personal attention to guests, and provides all the comforts of home.

Address:

MANAGER
HOTEL MONTE VERDE
CARMEL, CAL.

Miss E. J. Hessel

has received an advance line of Spring Millinery at very reasonable prices, showing a good line of tailored hats, all the latest rough straws, barnyard, etc. in all late shades.

Announcement of Display of Dress Hats later.

591 Lighthouse ave., at 16th st. Pacific Grove

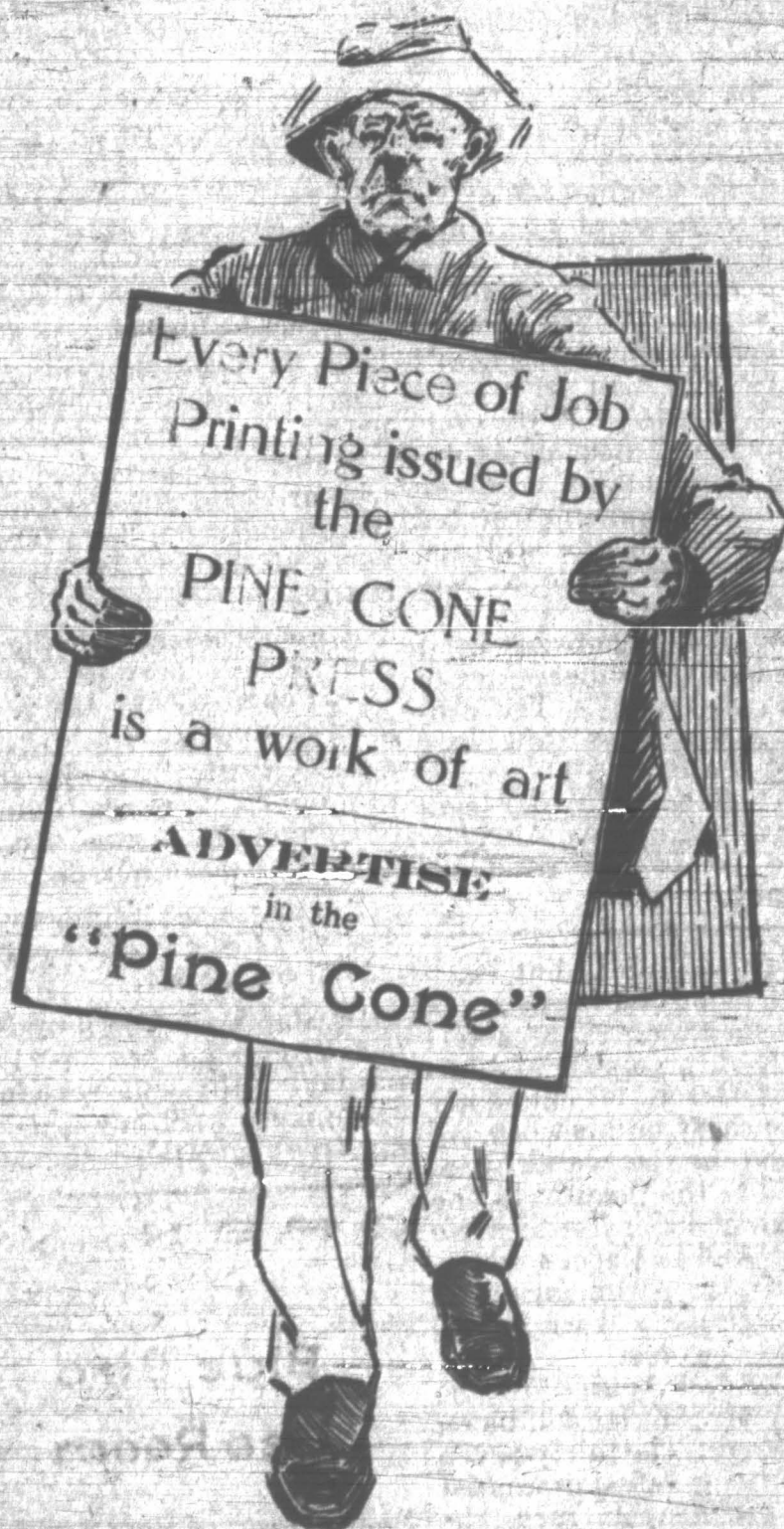
Grove Building Co.

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EXPERT MILL WORK OF ALL KINDS
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Take This to Heart

The Bakersfield Journal gives the following little talk from the heart of the business men of its city, under the caption of "Get Right; Use the Newspaper";

If a member of your family died, would you print the obituary on a billboard? If your wife entertained, would you send an account of it to the theater program man? If you were to enlarge your business, would you advertise in a hotel register? If you were going to have a wedding in your family, would you get out a handbill? You would send such items to the newspapers, wouldn't you? Then why don't you put your advertisements in a newspaper? Every man who uses a billboard is adding to nature-faking. The newspapers build up your town.



—38 Homes in Carmel are users
of the

Florence Automatic Oil Cooker

absolutely safe, wickless, valveless,
and costs so little to operate

1915 Models Have Arrived

SEE OUR SHOW WINDOWS

Leidig Brothers

Auto Service Between Road Bonds Safe

**CARMEL and
Pebble Beach
HAS BEEN RESUMED**

Available at any hour
Telephone the Lodge

Echoes of the War

The following interesting
extract from a letter recently
received from England by
Mrs. H. W. Pudan, gives an
intimate side-light on war con-
ditions:

"We have two Belgian girls of 20
and 12, and have had them since
August. Their father is kept as a
prisoner in Belgium and their
mother is with him. The three
sisters, after staying in Ostend with
relations for three weeks, had to es-
cape and were brought by a friend
to England. After suffering much
from fatigue and fright, they came
on to London from Folkestone and
slept in a crowded room at the
Alexandra Palace, when a friend of
the gentleman who brought them
over, who lives in Guilford, brought
them down here. We took in two
and the other sister went to a chem-
ist on High street. They are quite
nice girls and live with us. The
little one goes to high school, and
the other is teaching French."

Drama Class Closes a Successful Season

With the reading of Percy
MacKaye's remarkable play,
"The Scarecrow" and a talk on
on contemporary American
drama, the first course (on the
history of the drama from
Greece to California) in Mr.
Herbert Heron's recently estab-
lished dramatic school, comes
to a successful close.

Those who have had the priv-
ilege of hearing Mr. Heron's
readings and lectures have
not only increased their know-

With the recount in the bond
election contest complete and
the result unchanged, the
attorneys for the contestant
have thrown up the sponge and
the legal fight to invalidate the
the election by which the people
voted \$570,000 for highways,
roads and bridges, was declared
off. The end came with the
filing of a stipulation by the
contestant's attorneys to the
effect that judgment may be
entered in favor of the bonds
and the board of supervisors.

The recount was completed
in the superior court and the
result made no material change
in the returns sent in by the
election boards. With some
500 carelessly marked votes
bearing what might be taken
for distinguishing signs rejected
as illegal, the bonds still had
some 138 votes above a two-
thirds majority.

Under the circumstances it
was useless and unnecessary to
prolong the agony. The con-
testant's attorneys therefore
dropped the fight.

There will be no further legal
obstacles in the way of deliver-
ing the bonds and receiving
the money.

ledge of the drama, but have
enjoyed themselves very much
at the same time. As an actor,
playwright, producer, and crit-
ic, Mr. Heron is eminently
fitted to carry on his work, so
important in the world of to-
day, where the theater is one
of the greatest influences we
know. And in Carmel where
plays are our paramount pleas-
ure, Mr. Heron's work is par-
ticularly welcome.

The second course to be
given by Mr. Heron will be on
Shakespeare. The thirty-seven
plays of the greatest dramatist
will be taken up in turn, the
main time being given to the
best plays, and to the lesser
ones in accordance with their
value.

PINE NEEDLES

Senator W. J. Carr, repre-
sentative of Pasadena in the
legislature, is spending the in-
terval between sessions in
Carmel. He and Mrs. Carr
are in the Burt cottage.

Mrs. J. S. Snow, sister of
Mrs. M. L. Hamlin, is again in
Carmel, after an absence of
about a month.

When you hear the bell ring
this afternoon, it is to remind
you that Lenter service takes
place at four o'clock at All
Saints.

The committee having in
charge the sale of the automo-
bile recently acquired by the
town, has reported that under
present conditions the machine
cannot be disposed of.

Rev. Raymond Mestres con-
ducted mass at the old mission
last Sunday. There was a fair
attendance.

The characters in the moving
picture show tonight are as-
sumed by the same actors as
take part in "The Master
Key" — Robert Leonard and
Ella Hall.

Mrs. Catherine Gates, who
formerly resided in Carmel,
died recently at Burlingame.

Mrs. R. H. Greeley and Mrs.
Kate Hunter took a trip to
Santa Cruz on Monday.

The combined reading circles
will meet at Arts and Crafts
Hall on Friday evening. A
fine program has been pre-
pared. Everybody welcome.

Mabel and Margaret Pardee,
who are soon to leave Carmel,
were tendered a little farewell
party at the Willard home re-
cently.

Announcement is made that
auto service between Carmel
and Pebble Beach Lodge has
been resumed.

E. C. Rust, the genial secre-
tary of the Monterey Chamber
of Commerce, visited the Pine
Cone office last Thursday.

P. O. inspector Hollingsworth
was in Carmel last week on
official business.

Dr. Jamie de Angulo arrived
here from Palo Alto last Wed-
nesday. He will remain in
these parts for some time, go-
ing frequently down the coast.

E. H. Lewis returned from
San Francisco early last week.
Mrs. Lewis came several days
later.

Mrs. J. Hughes, of Stockton,
is staying with Mrs. M. L.
Huntington.

Mr. and Mrs. Adna Dobson,
of Lincoln, Neb., who spent
several weeks here, have gone
to Whittier, Cal.

Dr. W. L. Cannon spent
a few days in town last week,
returning to Tucson on Thurs-
day.

D. W. W. Johnson and wife
left last Thursday to visit the
exposition at San Francisco.

Mr. and Mrs. Cloudesly Bal-
lard, after a two weeks stay in
Carmel have returned to San
Jose.

News items and advertise-
ments should be in the hands
of the publisher of the Pine
Cone not later than 10 a.m.
on Tuesday, to insure appear-
ance in that week's issue.

Mr. and Mrs. F. M. Clapp,
who have been in Carmel sev-
eral months, left for Berkeley
last Thursday morning.

Mrs. L. U. Brake went to
the city for a few days last
week.

Prof. F. E. Lloyd, botanist,
calls the attention of the editor
of this paper to the fact that
in this country it requires two
years for a cone to develop.
Ich gabibble!

D. L. von Needa returned to
Carmel last Tuesday evening,
after two weeks in the city.

Mrs. Fanny Purcell, who
was the guest of Mrs. Grace
Mason, has gone to San Fran-
cisco.

Mrs. E. E. Cobbe is again in
Carmel, having returned from
the city the middle of last
week.

Louis W. Hill and family, of
St. Paul, Minn., are occupying
their beautiful new home near
Pebble Beach.

Byron Millard, Postmaster at
San Jose, was a week-end vis-
itor.

Miss Janet Cobbe was in
Carmel for a day or two last
week. She is living in Palo
Alto.

OPENING OF THE

Blue Bird Tea Room

From Three to Six

Saturday, March 6th

EVERYONE CORDIALLY INVITED

Prof. Search Returns.

Prof. Preston W. Search re-
turned last Friday from his
mid-winter lecture trip, re-
joiced to reach his Carmel
home.

Professor Search has been
East for six months. His it-
inerary took him practically
through every part of the
country. His lectures have
been largely at universities,
colleges and normal schools.